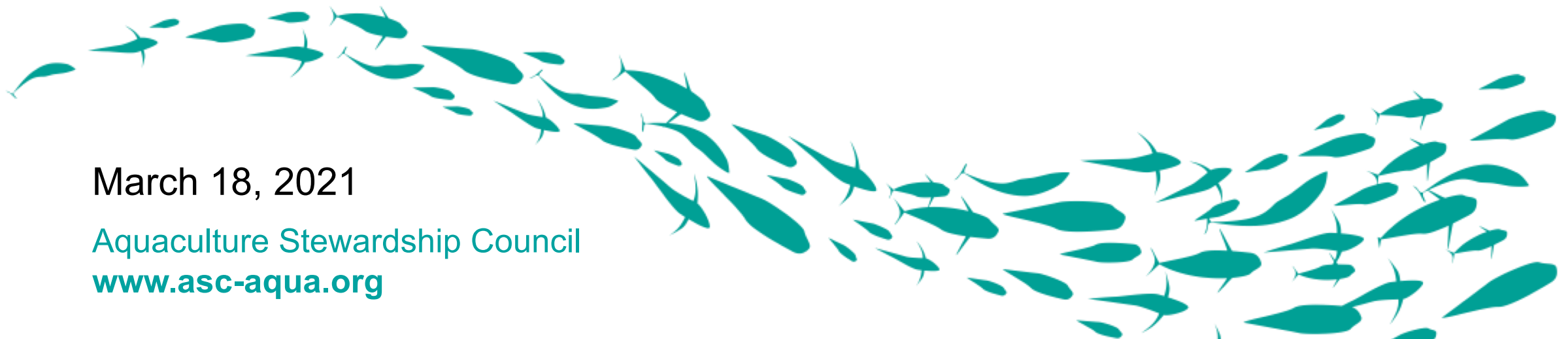


# ASC - The standard for responsible aquaculture



March 18, 2021

Aquaculture Stewardship Council  
[www.asc-aqua.org](http://www.asc-aqua.org)



## ASC's Vision:

**A world where aquaculture plays a major role in supplying food and social benefits for mankind whilst minimising negative impacts on the environment**





## Specific approach: ASC's Theory of Change

*“To transform aquaculture towards environmental sustainability and social responsibility **using efficient market mechanisms that create value across the chain**”*



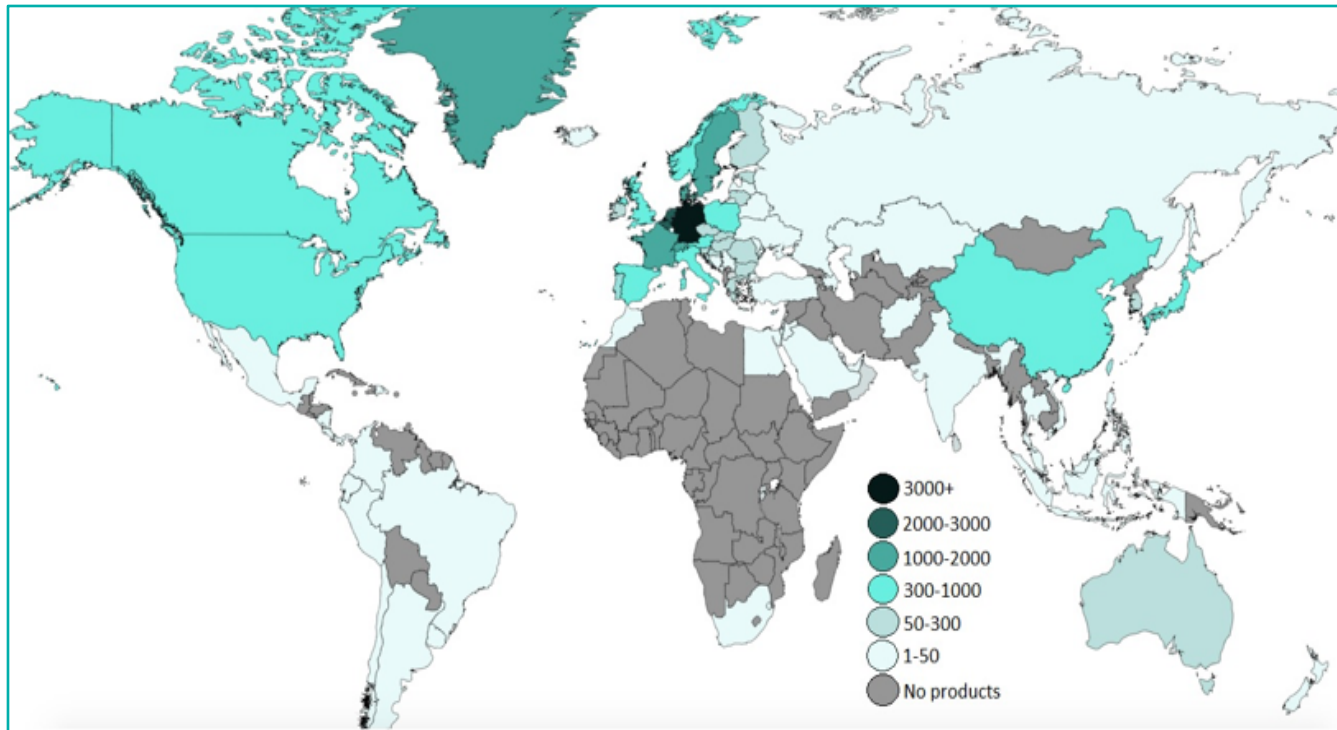
# Rapid uptake of ASC on a global scale



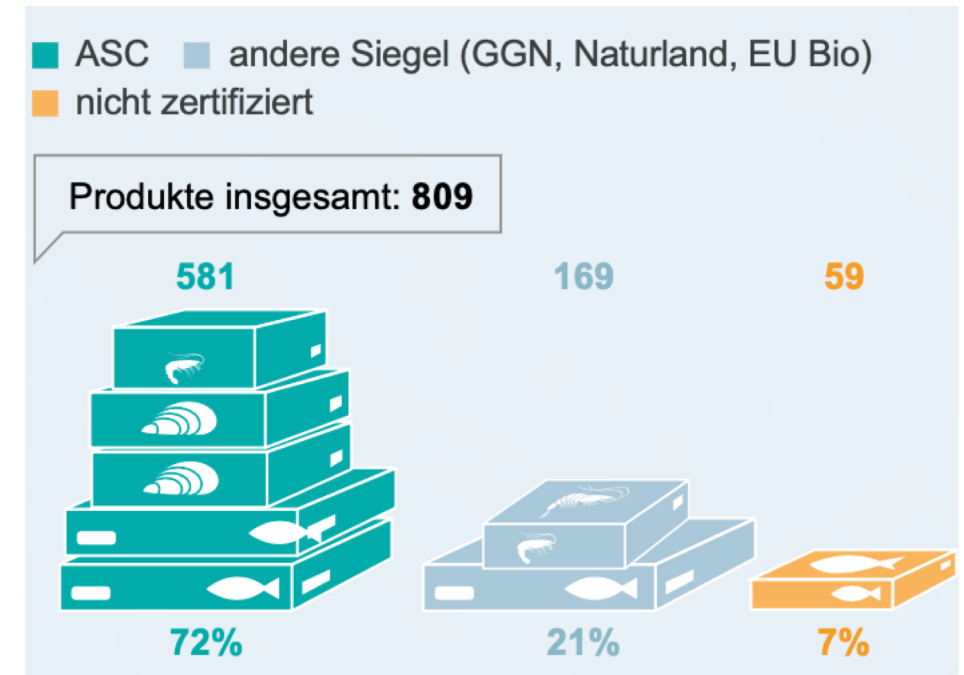
March 2021:

Over **24,000** ASC labelled products in **88** countries

2015-2019: 40% year-on-year growth



In **Germany** **72% of all farmed seafood** products on shelves carried the ASC logo (in the first half of 2020)



# The ASC farm standards



Legal compliance



Preservation of local habitats and biodiversity



Protection of wildlife & escape management



Efficient use of resources (feed)



Disease prevention and management & fish health



Requirements on smolts/broodstock



Fair and safe working conditions



Being a good neighbour



Bivalve



Salmon



Shrimp



Pangasius



Trout



Tilapia



Seriola/Cobia



Abalone

IN 2019



Algae



Seabream/bass / Meagre



Tropical Marine Finfish



Flatfish



## Add-on module for RAS facilities coming in Q2 / 2021

### **More RAS facilities joining ASC programme:**

Jurassic Salmon, Pure Salmon, FRESH Völklingen, Sashimi Royal, Danish Salmon

### **Focusing on RAS specific impact areas:**

Water usage, disposal and discharge

Biosolids

Energy consumption

Applicable to fresh and salt water facilities farming species with ASC standard

Mandatory towards end of 2021



## Assurance is key for credibility

- ✓ **Third party audits:** done by independent qualified certifiers on-site
- ✓ **Defined process:** involving stakeholder feedback
- ✓ **Transparency:** All audit reports are online as are suspensions / failed audits
- ✓ **Full traceability & segregation** in the supply chain (Chain of Custody Standard)







***“We chose ASC certification because that's what our customers ultimately demand. Extensively working on complying with the ASC standard has shown us areas of further improvement.”***

Andreas Mäck  
CEO FRESH Völklingen



# Thank you!



**Barbara Janker, Regional Manager Europe**  
[Barbara.janker@asc-aqua.org](mailto:Barbara.janker@asc-aqua.org)



**[www.asc-aqua.org](http://www.asc-aqua.org)**

 **Aquaculture Stewardship Council**

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